

Are you ready for the 2 MILLION DOLLAR POPCORN CHALLENGE?

Last year your unit along with the others in our Council sold a combined 1.54 Million dollars in Scout Popcorn....this year...how about 2 Million! We have spoken with a number of units and have made some fantastic changes to our sale to improve your ease of sale administration, while adding some great resources, helps.....and of course.....**HUGE PRIZES!!!** What does this big step forward mean to you and your families? More popcorn dollars coming into your unit to fund **YOUR SCOUTING PROGRAM!**

Please plan now on having your entire unit popcorn team join us August 15, 2009 at Coopersville High School as we hold our **POPCORN KICKOFF EVENT**. Here you can listen to an exciting overview of the sales changes and new information as we help your unit reach its goal! (We will hold two kickoff sessions, one at 9am and one at 1pm.)

After reviewing this information from our August 15th Kickoff Event, plan on having your team join us for our **FIRST ANNUAL POPCORN UNIVERSITY**, to be held August 29, 2009 at Coopersville High School Café' from 9am-12 noon. This in-depth workshop will focus on utilizing the best methods and tools available to reach your unit's sale potential. Attendees will participate in exciting group and break-out sessions to learn how to maximize your unit sale. As an added bonus, each unit that attends will be awarded an automatic 1% Bonus Commission Point on your entire sale!

We strongly recommend your unit send its entire popcorn team to BOTH Popcorn events this August, however you must attend at least one of these sessions to qualify for our full commission and bonus program.

As a special bonus for your popcorn team, complete and return the enclosed **RSVP form AND Commitment form** to the DeVos Family Center for Scouting on or before August 1, 2009 and your unit will be entered into special prize drawings to be held at **BOTH KICKOFFS!** (*Must be present to win!*) Don't miss this opportunity to RSVP and Commit today, as last years' top early RSVP bonus drawing winners walked out with \$1000!!!

See you in August as we get going on the **2 MILLION DOLLAR CHALLENGE!**

Jim

**Jim Siegel
Council Popcorn Kernel**